

Premium Print

For a sharper image

Product benefits

- High level of design contrast
- Finer details possible.

Technical specifications

- Available for aluminium and steel cans in all sizes
- Resolution of up to 40 lines per cm / 102 lines per inch possible; please contact our graphics department for details.

1.0



2.0



Product benefits

- Ability to produce compelling graphics that command attention
- Enables photo-realistic images.

Technical specifications

- Available for aluminium and steel cans in all sizes
- Resolution of up to 54 lines per cm / 137 lines per inch possible; please contact our graphics department for details
- Laser-engraved plate technology
- Customised development process and proof cans required.

Perrier were looking for the **ultimate in sharp, clear and beautifully coloured visuals** for their high-end range of Perrier & Juice drinks.



Choosing Ardagh's **cutting-edge print technology Premium Print 2.0** brought their graphics of crisp, fresh fruit and effervescing liquids to life.

älska



älska:
Swedish for



We chose **Premium Print 2.0** for our brand älska as it enables us to have **photo-real fruits** printed on the cans - so our customers get the whole package: premium drink and premium design.

- Synne Nyland, Brand Manager, Product Developer and Head of Communication at The Swedish Cider Company