## BE SUSTAINABLE



ArdaghMetalPackaging

## Why cans?



## Recyclable

Aluminium is fully and infinitely recyclable without loss of quality.


Optimised logistics
Cans can be stacked to make maximum use of storage.

Fully decorated
$360^{\circ}$ decoration solutions including the end to create compelling brand visuals.


## Efficient in filling

Cans are filled at fastest speed thanks to a large opening and stability.

## Preferred by consumers

Consumers love can for convenience and for the variety of drinks available in cans.
of aluminium beverage cans are recycled in Europe.

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