BE SUSTAINABLE



Aluminium cans



Why cans?



Recyclable

Aluminium is fully and infinitely recyclable without loss of quality.



Optimised logistics

Cans can be stacked to make maximum use of storage.



Fully decorated

360° decoration solutions including the end to create compelling brand visuals.



Efficient in filling

Cans are filled at fastest speed thanks to a large opening and stability.



Preferred by consumers

Consumers love can for convenience and for the variety of drinks available in cans.

Today

73%

of aluminium beverage cans are recycled in Europe.

Source: Metal Packaging Europe

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